



THE DARTMOOR CLASSIC TIMES

WHATS IN A NAME?

IDENTITY CHECK

With the transfer window for much prized places in the Dartmoor Classic closing at the end May, the list of riders who are eligible to participate in the event has now been finalised. The names include a few lucky reserves who took the spots of those who advised, in advance, they could not ride and were unable to arrange a transfer. For reasons of safety and security only those on the final list will be permitted to sign on and take part in the ride. To

this end, identity checks will be carried out during the registration process, so please be ready to provide some form of photo I.D., such as driving licence, student card, passport or – for the significant number of seniors taking part – a bus pass! Riders' packs will, therefore, only be handed over to the named individual, so please don't pressure the registration team by attempting to pick up a pack for somebody other than yourself. Without security being in place, there is a risk of ineligible riders benefiting from that for which they have no right and, in the case of an accident, confusion could ensue.

SAFETY FIRST

A life threatening accident in an April sportive should sharply focus all our attentions on the need for safe and sensible riding, at all times, on the open road. Sportives are not races and, despite time standards being set in some, there is no sense in taking risks to shave a few seconds off your finishing time. Better be at home, safe in the company of your family or friends, regaling them with your event experiences, rather than have them involved in an agonising hospital vigil, willing your return to consciousness. Thankfully, the rider involved in the accident is now making a slow recovery and, encouragingly, talking about returning to cycling at some time in the future. The message is clear; stay in control of your bike, particularly when descending, and don't take risks; otherwise the consequences could be fatal.



THE TIMES THEY ARE A CHANGING.

Bowing to pressure from the many veterans (40+), who annually take part in the Dartmoor Classic, age standards will now apply to the award of gold, silver and bronze medals. However, arriving at a scale, which all will find acceptable, is never likely to be achievable. Therefore, the calculation method, chosen for the Mid-Devon Cycling Club event, sets the base speed for senior men - riding the longer route - at 13 mph for a bronze, while that required in the event's 65 mile version is 11 mph. The lesser pace set for the shorter route is not a mistake. Records consistently show that the vast majority of those completing the shorter route generally do so at about a couple of mph less than those more hardy souls who commit to the longer challenge. Guided by the top end performances in previous editions of the event, the upper base speed for senior men has been slightly tweaked, with 17 mph now needed to achieve gold over the longer distance. At the other end of the scale, a lady veteran of 60+ has six and a half hours to complete the 65 mile ride to claim a bronze medal. A question continually asked by newcomers to the event is whether, or not, the clock stops when the rider does; it does not. Once the rider has departed from the start area, the clock continues to run until the finish line is crossed. However, an allowance of 8 minutes for the feed station stop is included in the medal standard calculations for the shorter route and 2 x 8 minutes for the longer one. With the clock still ticking, those adopting a more relaxed approach to refuelling will need to push on a little harder to get within the standard being targeted, while those who treat the feed station as a quick 'pit-stop' can afford to take it ever so slightly easier in pursuit of their goal.



ISSUED JUNE 2012

JOIN THE QUEUE



In an effort to reduce the time spent queuing, to collect the rewards for your ride efforts, a new finishing procedure is being introduced to this year's Dartmoor Classic.

Once you've crossed the line and parked your bike you can relax, safe in the knowledge that your time is now logged. When you're ready, you can then simply key in your ride number, at one of the electronic terminals, to get a print out of your time and medal achievement. This system will allow you to take a breather before joining the queue, when it suits you, and which will, hopefully, be shorter than in previous years.

LET THE PARTY BEGIN



The signing-on desks at this year's Dartmoor Classic will open at 1 o'clock on Saturday afternoon. This is where participation in the event really begins and the complete Dartmoor Classic Experience can be fully enjoyed. By registering the day before the ride, you can avoid the queuing and last minute

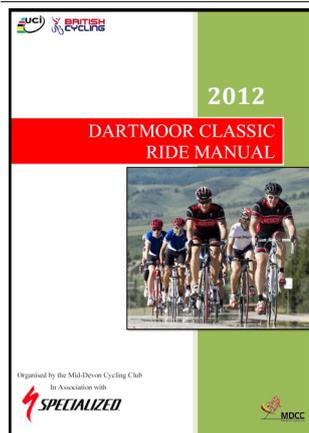
pressure which is expected early the following morning. Saturday signing also provides a relaxed opportunity to soak up the unique atmosphere of our fantastic 'Event Village', with its trade stands, displays, live music, catering choices and many other visitor attractions, including a Crazy Bike Circus. Those able to register before 6 o'clock on Saturday afternoon will be eligible for entry into a free, five star, draw for some valuable cycling related prizes. Two riders signing on in the first hour will win prizes and two riders registering in each following hour will also be goodies winners. So, if it's at all possible, make it easy on yourself and pick up your rider pack on Saturday. This will also be a big help for the registration team by reducing the pressure they face in the period before the start early on Sunday, when they reopen for business at 6 a.m.

CHERISH THE MOMENT



Always striving to deliver, as near as possible, the full professional cycling experience (without, we hasten to say, the racing) this year's Dartmoor Classic adds another glitzy touch to the big occasion. Aiming to now make full use of the Specialized podium, we have brought together two dynamic Plymouth based companies to provide finishers with a fantastic photo opportunity. Design and events company Imagination, who's tagline is "Bringing your imagination to life" will be on hand to pictorially capture the moment when trophies are held aloft and medals proudly displayed. And, there to greet you and complete the picture will be podium hostesses Joanne Harris and Sian Stafford of the Glenbeigh Model and Promotions Agency, which has been the southwest's leading agency in its field for nearly a quarter of a century. So, when you've wiped the sweat from your brow, zipped up your jersey and are ready to pose for a lasting memento of your achievement, step up on the podium and enjoy the moment; the framed image will look great on your mantelpiece.

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RIDE MANUAL 2012

The Dartmoor Classic Ride Manual provides you with all the essential information you will need to know if you want to get the most out of your weekend with us. Please take time to download this document from our website and read it.

There are a number of changes to the event for 2012 so even if you have taken part previously you will still need to read it!

SiS PROMOTIONAL OFFER



SiS are dedicated to developing the best sports nutrition products to help endurance athletes perform at their best. Their range includes award winning gels, powders, bars and supplements, used by elite athletes around the world.

To help you improve your performance SiS are offering you 25% discount on all their products.

Discount code: DTM6632

Valid until: 31/7/2012

To make use of this code or to find out more information on all the products SiS have to offer, please visit www.scienceinsport.com



Saturday 8th September 2012

Event HQ
Exeter Racecourse

Choice of two routes
Challenge Route 67 miles (108km)
with 7,400 ft of climb

Extreme Route 112 miles (180km)
with 12,000 ft of climb

Both routes include a 'King of the Mountains' stage at Mamhead followed by a two mile closed circuit finish at Exeter Racecourse. Medals awarded to those who finish inside the designated times for their age category.

www.moor2sea.com



PROMOTION CODE: NMCF2012