



THE DARTMOOR CLASSIC TIMES

ITS NOT JUST ABOUT THE RIDE:

The Dartmoor Classic is far more than just a sportive; it's a whole experience for those who immerse themselves in the many attractions of the event's 'Depart Village'.

This year, the central focus will be the *Specialized* Chill-Out Dome, a massive 13x11m construction, where riders, their families and friends can relax, both before and after the ride. In addition to *Specialized*'s support for the event, a number of trade interests are already committed to being present. These include Colin Lewis Cycles, the sponsor of the promoting Mid-Devon Cycling Club, and the retail shop's stand will carry stock to meet the last minute needs of most riders. A few others featuring on the growing exhibitors list are Stoke-on Trent based cycle clothing suppliers Vitesse, activity holiday organisers F12 Fitness Retreats, Shred West cycling magazine, the Dartmoor Rescue Group and HaB Direct, who will demonstrate their *POWERbreathe* devices and display the Ironman Apparel range. Pre and post event treatments will again be provided by The Massage Clinic, there will be opportunities to explore what cycling organisations and clubs have to offer and a wide variety of attractions, including live music on two stages and a fantastic selection of food and beverages. The message is clear, bring the family and make a week-end of it.

NEED ACCOMMODATION?

www.Dartmoor.co.uk

www.VisitSouthDevon.co.uk



dartmoor



WHAT'S YOUR STORY?

Visit South Devon, who are one of the Dartmoor Classic's funding partners, are keen to hear of any human interest stories, from those entered for the event. "We would be really pleased to hear from those who have a special reason for rising to the challenge of this international event and would welcome their permission for the details to appear in the press." said Sue Wiles, the General Manager of Visit South Devon. So, if you have a story to share, please email them in.



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PEDAL WITH PURPOSE

While the Dartmoor Classic annually makes substantial donations to several good causes of its own choosing, it is promoted as a cyclo-sportive event and not a charity ride. However, we are aware that, through individual sponsorship, participants do target the event to raise funds for charities of their own particular preference; and this we fully encourage. This year, our choice of beneficiaries is the Dartmoor Rescue Group, the FORCE cancer charity, in Exeter, and Torquay's Rowcroft Hospice. If you would like to use your ride to collect money for a good cause, but have not one in mind, may we suggest you consider one of those mentioned to benefit from your efforts. To find out more about the work of these charities, and how you can help them, visit the following websites:

www.dsrtashburton.org.uk

www.forcecancercharity.co.uk

www.rowcrofthospice.org.uk



www.DartmoorClassic.co.uk



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ANOTHER SELL-OUT!



For the fifth year in a row the Dartmoor Classic is a complete sell-out, with the final places being filled exactly five months before the big day. "With gloomy economic forecasts, we did wonder if we were making the right decision in planning to accept a 10% increase on last year's figure, but reaching capacity so far ahead of the event is proof positive that our sportive is one thing people are not prepared to cut from their budgets." said Stewart Bergman, Chairman of the "Classic's" organising team. "A slight hitch, with the on-line entry system not automatically shutting down, ultimately led to the maximum being slightly exceeded so that 2531 names now appear on the final list." he added. While the event's capacity continues to be dictated by car parking availability, the extra entrants, who scrapped in on 26th Jan. and continuing requests to be notified of cancellations, is evidence of the Devon event's massive popularity. International representation is now over 50% up on last year, with more than a dozen overseas nationalities represented.