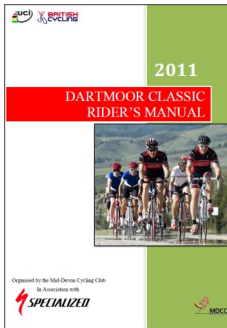




THE DARTMOOR CLASSIC TIMES

READ ALL ABOUT IT

ISSUED: APRIL 2011



The riders' manual for the 2011 Dartmoor Classic has just been completed and will shortly be viewable on the event's website. It will also be circulated to all entrants. Experience informs us that those who familiarise themselves with the contents of the manual, and follow its instruction and advice, have a much more enjoyable and stress free ride than those who head off in ignorance of their responsibilities. We believe the Manual should answer all of your pre-ride questions but, if there is anything which needs further clarification, please do e-mail us and we will respond. But, please don't leave it until immediately before the weekend of the event, when we will be totally committed to delivering what is generally acknowledged to be the UK's best sportive.

LOOK OUT FOR BIKE-EYE

When representatives of the Dartmoor Classic visited the London Cycle Show, at Earl's Court last October, they were keen to sign-up exhibitors who could significantly add to the event's many attractions. With the recent announcement that Buckinghamshire based company BiKE-EYE will now be present, the make up of the Depart Village is now complete. "I was genuinely excited when Tony McGuinness, the brain behind this clever product, rang to accept our invitation." said Ron Keegan, the sportive's promoter. "When I first saw BiKE-EYE, at the cycle show, I was really impressed. It's such an innovative idea that I'm sure it will attract a huge amount of interest amongst the many different types of riders who take part in our event. Its patented design is quickly changing preconceived ideas about bicycle mirrors and, unlike conventional mirrors, BiKE EYE is mounted against the cycle's head and down tube, keeping it out of harm's way a virtually free from vibration." he added. Thanks to the company's donation, the very positive aid to rear view vision will now be one of the prizes in the hourly draw for those who register on the eve of the ride and full details of the product can be viewed at www.bike-eye.com



CLASSIC CHALLENGES AXE VALLEY YOUNSTERS

A 'Business Breakfast' and project presentation, hosted by Axe Valley Community College, has attracted sponsors for the Axe Valley Cycle Team Challenge. Aiming to complete the 65 mile route of the Dartmoor Classic, 15 students from the college are financing the project with support from local companies. The team has designed their own distinctive cycling kit and are training hard for what will be a massive challenge for young legs. AVCT have teamed up with the Rotary Club to raise money for a local boy who needs a specially adapted tricycle and are planning a 'Guess the average team time' Competition.



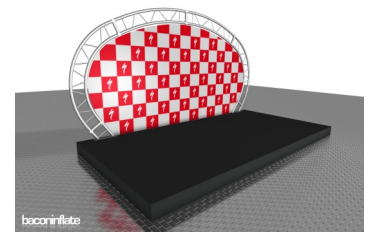
Axe Valley Cycle Team Challenge

To read all about this ambitious project click on the link from the homepage of the Dartmoor Classic website.

A PLACE ON THE PODIUM

Thanks to Specialized, riders in the Dartmoor Classic will now have the opportunity to capture their post event exhilaration with a great photo opportunity. After collecting trophies and medals, riders can pose on a specially designed podium, similar to those used at professional race victory presentations. While many will have a family member or friend on hand, with a camera to take the memorable shot, we also hope official event photographer Phil O'Connor will add this service to his on course duties. For examples of Phil's photography of sportive participants visit

www.SportivePhoto.com



10 WEEKS TO GO!

With just 10 weeks left to train for the 2011 Dartmoor Classic, its time to start getting some hilly miles in to your legs!

For those unfamiliar with the Dartmoor Terrain—its not flat.

For those new to Sportives and looking to complete the 100 k challenge, at this stage of your training you should be looking to get out on your bike 2 to 3 times a week with at least one ride a week covering 25 to 30 miles—aiming for 35 miles by the end of this month.